

ALLOT LTD.

Fair Disclosure Policy Statement

It is the policy of Allot Ltd. (“Allot”) to maintain an active and open public dialogue with shareholders, institutional investors, broker/dealers, and sell-side analysts (collectively, “Securities Market Participants”). While the Securities and Exchange Commission’s Regulation Fair Disclosure (“Regulation FD”) does not currently apply to Allot as a foreign private issuer, Allot is committed to the fair disclosure of information about Allot consistent with the spirit of Regulation FD. For purposes of this policy, “public disclosure” means filing or furnishing a Form 6-K with the Securities and Exchange Commission (SEC), or disseminating information through another method (or combination of methods) of disclosure that is reasonably designed to provide broad, non-exclusionary distribution of the information to the public. Allot has established the following guidelines to avoid selective disclosure of material non-public information.

Compliance Guidelines for this Regulation FD Disclosure Policy

Employees of Allot will not disclose material non-public information about Allot except as consistent with SEC rules and regulations. If any employee determines that material non-public information has been selectively disclosed, that employee should contact the CFO, immediately. The Director of Investor Relations will determine the appropriate public disclosure that will have to be made in accordance with SEC rules and regulations.

I. PUBLIC POSTING

Allot will post this policy statement on its website at www.allot.com and update it as necessary to ensure that Securities Market Participants are informed about Allot’s disclosure policy.

II. AUTHORIZED REPRESENTATIVES OF COMPANY

- a. Persons authorized to communicate on behalf of Allot to Securities Market Participants are limited to the President and Chief Executive Officer, the Chief Financial Officer and Director of Investor Relations. The Director of Investor Relations must participate in all communications between the designated officers and Securities Market Participants except for communications between the CEO and CFO and Securities Market Participants.
- b. In addition, the Stock Compliance Officer, General Counsel and members of the CFO’s staff are authorized to communicate with employee shareholders and

beneficial owners in response to inquiries regarding employee shareholder accounts and other administrative matters. The Director of Investor Relations is not required to participate in, or review, such communications.

- c. It is Allot's policy that, except as specified under (a) and (b) above, employees shall not communicate with Securities Market Participants, and should refer all questions to the Director of Investor Relations.
- d. Allot believes that one-on-one communications with Securities Market Participants are a valuable component of its Investor Relations program. Except as provided in clauses (a) and (b) above, the Director of Investor Relations shall participate in such conversations. During such conversations, authorized representatives may discuss information Allot has previously publicly disclosed, non-material information, and generally known company or industry-related information. Notwithstanding the foregoing, authorized representatives will not affirm previously-released earnings guidance, if any, during such conversations.
- e. In order to ensure that complete and accurate information is obtained, Securities Market Participants should direct all inquiries regarding Allot's financial condition, results of operations, strategies and other similar matters, to the Director of Investor Relations. Statements by employees or agents who are not authorized representatives of Allot should not be relied upon.

III. QUARTERLY EARNINGS RELEASE CONFERENCE CALLS AND UPDATES

- a. Allot will hold quarterly investor conference calls open to the public and media, and provide public notice about the call through a media release, by electronic distribution, posting on at least one well known public financial information website and the Allot website. Before the conference call, Allot will furnish its quarterly or annual written earnings release to the SEC on a Form 6-K.
- b. Playback of the conference call will be provided on Allot's website after the conference call for 30 days.
- c. When Allot provides guidance relative to its financial goals, all guidance, and changes to or affirmations of guidance, will be provided through public disclosure.
- d. As needed, from time to time, Allot will hold topical investor conference calls open to Securities Markets Participants, and provide public notice about the call through public disclosure.

IV. QUIET PERIOD

Allot will not discuss any new information related to the current quarter's performance with Securities Market Participants beginning 21 days prior to the end of each fiscal quarter or year until the issuance of the quarterly or year end earnings release

The object of the quiet period is to minimize the risk of selective disclosure and the spread of any rumors prior to Allot's earnings announcement.

V. ANALYST MODELS AND REPORTS

Allot may elect to review draft analyst reports, but will not comment on such reports other than to correct inaccuracies relating to public historical information and, in limited circumstances, forward-looking information relating to statements made by Allot in Allot's quarterly earnings release or publicly disclosed by Allot during the quarterly earnings conference call.

VI. PRESENTATIONS

- a. Allot will participate in securities firm-sponsored and other investor conferences and provide adequate prior public notice. It will be Allot's practice to webcast these presentations if possible. It will be Allot's practice to issue media releases in conjunction with Allot's major presentations scheduled during the year, and to post those presentations on Allot's website.
- b. Allot will participate in other forums at which Securities Market Participants could be present, including industry seminars, trade shows, employee, retiree, annual shareholder meetings, and meetings with commercial partners that are shareholders. Allot does not intend to disclose any material non-public information during these meetings.
- c. Although Allot recognizes that Regulation FD does not apply to communications with the media or to it as a foreign private issuer, it is Allot's policy to publicly disclose material information before discussing such material with individuals representing the media.

VII. COMMENTING ON RUMORS

Allot has a policy of not responding to rumors originating outside Allot.

VIII. USE OF SAFE HARBOR LANGUAGE

Allot will use Safe Harbor language with respect to forward-looking statements about financial performance at the beginning of quarterly conference calls with the investment community and whenever its representatives speak with analysts or

investors. Safe Harbor language is also incorporated in all Allot's written investor relations documents

IX. ON-LINE CHAT ROOMS

While Allot may monitor what others are saying about Allot on several chat rooms located on the internet, Allot does not respond to rumors or correct any inaccuracies that might appear.

Allot prohibits employees discussing business information that belongs to Allot on Internet chat rooms during working hours and using company computer systems. Employee participation in chat rooms may compromise sensitive corporate information and be detrimental to Allot. Misuse of internet chat rooms may result in termination of employment or other sanctions.

X. INSIDER TRADING POLICY

Allot has a strict, written Policy on the Prevention of Insider Trading (maintained under a separate cover) that is disseminated to all new employees.

XI. FURTHER INFORMATION ABOUT REGULATION FD

All inquiries regarding the provisions or procedures associated with this policy should be addressed to Alberto Sessa, Allot's Chief Financial Officer.

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